

Display Rules and Regulations

Fastener Fair 2022

DISPLAY RULES AND REGULATIONS:

The following rules and guidelines specify what an exhibitor can and cannot do with their booth space. These rules and regulations are based on the physical characteristics of the exhibit hall with the intent to be equally fair to all exhibitors and the safety of all concerned.

Please review these rules and plan your display accordingly as variances will not be granted prior to the Show or on-site.

DEMONSTRATION AREAS:

Demonstration areas must be confined within the exhibit space so as not to interfere with any traffic in the aisles. Exhibitors must contract sufficient space to be able to comply with this rule.

When large crowds gather to watch a demonstration, and then interfere with the flow of traffic down the aisles, or create excessive crowds at neighboring booths, it is an infringement on the rights of other exhibitors. Aisles may not be obstructed at anytime.

DEMONSTRATION EQUIPMENT:

Equipment, product, or machinery, when displayed to demonstrate or simulate an industrial application, are exempt from the foregoing height limits, but are restricted only by ceiling height, as well as building and safety codes.

EXPOSED BOOTH AREAS MUST BE FINISHED:

All backwalls, sidewalls or any other exposed areas of the display must be draped or have finished surfaces. No graphics, logos, or print facing into another booth is allowed. Company advertisements or promotions must face into the aisle.

In-line and peninsula booths must have a finished back wall covering the back of the booth. See-through back walls or displays which do not cover the back wall completely will not be allowed.

Please note that ***ALL FIRE HOSE CABINETS MUST BE KEPT VISIBLE AND CLEAR.***

After 5:00 pm on Tuesday, May 17, any part of a booth with an unfinished side or back wall will be draped by Show Management at the expense of the exhibitor.

GRAPHICS:

The backside of walls - the common border facing a neighboring booth - must be clear of copy, logos, or other graphics, so as not to be an eyesore to neighboring exhibitors.

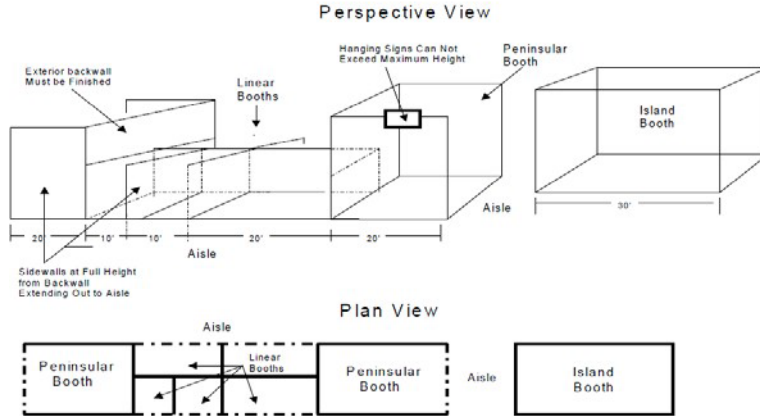
HEIGHT LIMITATIONS:

FASTENER FAIR follows the cubic content rule, which allows exhibitors to make maximum use of their booth space. Under the cubic content rule, exhibitors may build up to the front of their booths, and up to the maximum allowable height according to booth types as indicated below.

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Examples of Cubic Content



HEIGHT LIMITATIONS:

The following maximum height limits will be strictly enforced. No height variances will be granted prior to or on site at the show. Please plan your booth display and sign structures accordingly.

Linear Booth **10 feet**
Bounded by 1 or 2 aisles

Perimeter In-Line Booth **10 feet**
Bounded by 1 or 2 aisles and situated along the perimeter of the show floor

Peninsula Booth **16 feet**
Bounded by 3 aisles

Island Booth **20 feet**
Bounded by 4 aisles

PLEASE NOTE: Nothing will be permitted above these maximum heights, including signs, banners, truss structures, lighting, and display materials

INSPECTION DEADLINE:

Any booth not occupied by 12:00 PM on Tuesday, May 17th, will be presumed abandoned. If there is freight in the booth and Show Management believes the exhibitor will be late, Shepard will then set up the display as best they can with the information available. If there is no freight in the booth and/or Show Management believes the exhibitor will not participate in the show, the booth will be reassigned.

Exhibitors arriving after this time will be given space available and may incur additional costs.

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All exhibits must be completely set by 5:00 pm on Tuesday, May 17th. Although exhibitors may fine tune their booth before Show opening, shipments will be not be accepted after Tuesday, May 17th at 5pm. No shipment, equipment, or material may be brought onto the show floor during show hours.